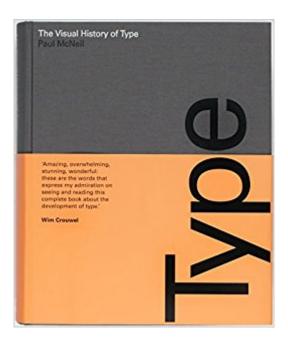


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The Visual History Of Type





Synopsis

The Visual History of Type is a comprehensive, detailed survey of the major typefaces produced since the advent of printing with movable type in the mid-fifteenth century to the present day. Arranged chronologically to provide context, more than 320 typefaces are displayed in the form of their original type specimens or earliest printing. Each entry is supported by a brief history and description of defining characteristics of the typeface. This book will be the definitive publication in its field, appealing to graphic designers, educators, historians, and design students. It will also be a significant resource for professional type designers and students of type.

Book Information

Hardcover: 672 pages

Publisher: Laurence King Publishing (September 26, 2017)

Language: English

ISBN-10: 1780679769

ISBN-13: 978-1780679761

Product Dimensions: 10.1 x 2.2 x 12 inches

Shipping Weight: 7.6 pounds (View shipping rates and policies)

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Paul McNeil is a graphic design practitioner specializing in typography, information, and systems design. He is currently Course Leader for MA Contemporary Typographic Media at the London College of Communication.

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